

ESMO 2027

Industry Guidelines

BARCELONA 2027 ESMO congress

BARCELONA SPAIN
17-21 SEPTEMBER 2027

When the global oncology community comes together, progress accelerates. From early discoveries to practice-changing data, the congress covers the full spectrum – across tumours types, technologies and treatment strategies. See you in Barcelona, Spain.

esmo.org

ESMO



Published in September 2026

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CONTACTS

ESMO 2027 Industry satellite symposia support

ESMO 2027 Secretariat
ESMO Head Office
Via Ginevra 4
6900 Lugano, Switzerland
Tel.: +41 (0)91 973 19 63
E-mail: satellites@esmo.org

Sponsorship, Industry satellite symposia and advertising

Nikolaj Tomma	+41 91 973 19 93	sponsorevents@esmo.org
Lorenzo Brioschi		
Diana Gerasymenko		

Operations management

Chantal Cornu	congress@esmo.org
Valentina Gala	

Satellite symposia logistics & programmes

Letizia Pizzino	satellites@esmo.org
Valentina Meier	
Paola Ventura Frigerio	

Private Industry meetings

Lucia Ardizzi	congress@esmo.org
Simone Arena	
Gioia Di Benedetto	

Registration management

Kristine Reguzzoni	groups@esmo.org
Francesca Pozzi	exhibitors@esmo.org

Programme management and abstracts

Federica Frigerio	federica.frigerio@esmo.org
Serena Zagni	serena.zagni@esmo.org

Media relations

Media Relations	media@esmo.org
Filming Activities	filming@esmo.org

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M Events Cross Media GmbH has been appointed as the Virtual Congress Platform supplier for ESMO 2027 and will be the official satellite symposia webcast provider.

M Events Cross Media GmbH
Gaußstraße 3
12459 Berlin, Germany
E-mail: esmo.industry@m-events.com

Bco Congresos has been appointed as the official local housing agency for ESMO 2027 and is offering hotel accommodation for both groups and individuals.

BCO Congresos
Plaza Europa, 17-19, 1st floor
08908 L'Hospitalet de Llobregat
Barcelona, Spain
Tel.: +34 93 882 38 78
E-mail: esmo2027@bcocongresos.com

IMPORTANT NOTE:
ESMO is aware that there might be various websites falsely claiming to represent ESMO with regards to registration and accommodation for ESMO 2027 in Barcelona. We will be taking action to limit this; however, we would like to ask you to distribute this information within your organisation. Some of these sites are asking for member information as member ID number and password. Passwords are strictly confidential and ESMO would never ask for this information. To book your accommodation, we recommend using the official housing agency for the congress Bco Congresos. Be also aware that the only way to register for the ESMO Congress 2027 will be via the official ESMO website or by directly contacting registration@esmo.org.

WELCOME TO THE ESMO CONGRESS 2027

Dear Industry Partners,

We are delighted to invite you to partner with us for the ESMO Congress 2027, taking place from 17–21 September 2027 in Barcelona, Spain, and online.

As one of the world's premier oncology congresses, the ESMO Congress 2027 brings together a global community of leading clinicians, researchers, healthcare professionals, and industry innovators to share the latest scientific breakthroughs, discuss emerging trends, and shape the future of cancer care.

Designed by an outstanding international faculty, the scientific programme will deliver cutting-edge education, foster multidisciplinary collaboration, and provide delegates with the knowledge and insights needed to advance clinical practice and improve patient outcomes.

The ESMO Congress 2027 offers an exceptional platform to:

- Showcase innovations, products, and services to a highly engaged international audience.
- Connect with key decision-makers, opinion leaders, and oncology professionals from around the world.
- Strengthen brand visibility through tailored sponsorship and exhibition opportunities.
- Build meaningful partnerships that help drive innovation and improve patient care.

Join us in Barcelona, Spain, and online, for five days of scientific excellence, collaboration, and excellent networking opportunities.

We look forward to partnering with you to make the ESMO Congress 2027 a resounding success.

On behalf of the ESMO 2027 Congress Officers.



Giuseppe Curigliano, Milan, Italy
ESMO President 2027-2028



Melissa Johnson, Nashville, United States of America
ESMO 2027 Scientific Committee Co-Chair



Thomas Powles, London, United Kingdom
ESMO 2027 Scientific Committee Co-Chair



Elizabeth Smyth, Oxford, United Kingdom
ESMO 2027 Educational Chair

CONGRESS OFFICERS

ESMO President 2027-2028

Giuseppe Curigliano, Milan, Italy

Scientific Committee Co-Chairs

Melissa Johnson, Nashville, United States of America
Thomas Powles, London, United Kingdom

Educational Chair

Elizabeth Smyth, Oxford, United Kingdom

Scientific Track Chairs

AI and digital health: Caroline Chung, Houston, United States of America
Basic science and translational research: David Solit, New York, United States of America
Breast cancer, early stage: Sibylle Loibl, Neu-Isenburg, Germany
Breast cancer, advanced stage: Hope Rugo, Duarte, United States of America
CNS tumours: Ingo Mellinghoff, New York, United States of America
Early drug development: Christophe Le Tourneau, Villejuif, France
Gastrointestinal tumours, lower digestive: Sun Young Rha, Seoul, Republic of Korea
Gastrointestinal tumours, upper digestive: Sara Lonardi, Padua, Italy
Genitourinary tumours, prostate, penile and testis: Nicholas James, London, United Kingdom
Genitourinary tumours, renal and urothelial: Brian Rini, Nashville, United States of America
Gynaecological cancers: Kathleen Moore, Omaha, United States of America
Haematological malignancies: Martin Hutchings, Copenhagen, Denmark
Head and neck cancer, excl. thyroid: Makoto Tahara, Kashiwa, Japan
Implementation of advanced therapies: Petra Reinke, Berlin, Germany
Melanoma and other skin tumours: Georgina Long, Sydney, Australia
NETs and endocrine tumours: Nicola Fazio, Milan, Italy
Non-metastatic NSCLC and other thoracic malignancies: Tina Cascone, Houston, United States of America
NSCLC, metastatic: Martin Reck, Grosshansdorf, Germany
Policy: Karim Fizazi, Lille, France
Prevention, early detection and intervention: Andrea De Censi, Lisbon, Portugal
Sarcoma: Herbert Ho Fung Loong, Hong Kong SAR, China
Supportive and palliative care: Alex Molassiotis, Birmingham, United Kingdom
Tumour agnostic: Lillian Siu, Toronto, Canada

ESMO Young Oncologists Committee representative

Myrto Moutafi, Athens, Greece

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PREFACE

Welcome

You have decided to partner with ESMO 2027, a globally influential oncology congress.

Well organised planning makes a successful execution and the European Society for Medical Oncology (ESMO), together with its partner suppliers, will be glad to guide you over the coming months towards a congress rich in discussion and exchange for your organisation.

These ESMO 2027 Industry Guidelines will show you the necessary steps to be taken for your participation at ESMO 2027. The document is divided into seven distinct sections:

- General information
- Key dates
- Industry satellite symposia
- Industry meetings
- Promotion
- General terms and conditions
- ESMO priority list

The Industry Satellite Symposia Technical manual will be available in Spring 2027 and will include the following information:

- **Online satellite symposia programme and convenor submission details**
- **Technical equipment details**
- **Services for on-site & Virtual Congress Platform**
- **Post-Congress resources**

All the regulations concerning the ESMO 2027 Exhibition will be included in the ESMO 2027 Exhibition Prospectus. This document will be provided to our exhibitors, and your main contact for any additional queries will be our official Exhibition Management Agency MAW (Medizinische Ausstellungs-und Werbegesellschaft).

Please read this document carefully and share it with your colleagues and agencies involved in the organisation of your ESMO 2027 activities.

Also note that a successful application for participation at ESMO 2027 implies an acceptance of the requirements contained within these Industry Guidelines and in any update posted on www.esmo.org.

We look forward to working with you over the coming months, towards a rich and innovative ESMO 2027!

Published in September 2026

Congress Dates

Official Programme

17 - 21 September 2027

ESMO Colloquia & Industry Satellite Symposia

17 - 20 September 2027

Exhibition

17 - 20 September 2027

EONS 20 (including EONS Satellite Symposia)

18 - 20 September 2027

Virtual Congress Platform (VCP)

17 - 23 September 2027
Pre-opening 9 September 2027 (Congress bag only)
Content available on OncologyPRO from 24 September 2027

IMPORTANT NOTE:
The Congress programme and all activities will close on 21 September 2027. However, the Virtual Congress Platform (VCP) with the on-demand content will remain available until 23 September 2027.

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GENERAL INFORMATION

After the past successful experiences, ESMO 2027 will again be a LIVE Plus Congress. Participants will have the option to attend the Congress in person in Barcelona or online, through the Virtual Congress Platform as well as through the ESMO 2027 App, from 17 to 21 September 2027.

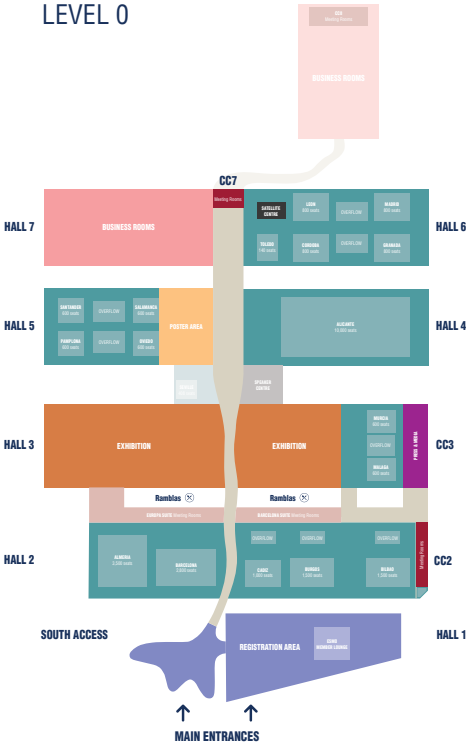
VENUE

Venue information

Fira Barcelona
Gran Via Venue
Av. Joan Carles I, 64
08908 L'Hospitalet de Llobregat
Barcelona, Spain
firabarcelona.com

ESMO 2027 Venue Overview

LEVEL 0



SOUTH ACCESS
- Registration Area

HALL 1
- Registration Area
- ESMO Member Lounge

HALL 2
- Auditoria: Almeria, Barcelona, Bilbao, Burgos, Cadiz

CC2
- Auditorium: Valencia
- Meeting Rooms

HALL 3
- Auditoria: Malaga, Murcia
- Exhibition

CC3
- Press & Media

HALL 4
- Auditorium: Alicante

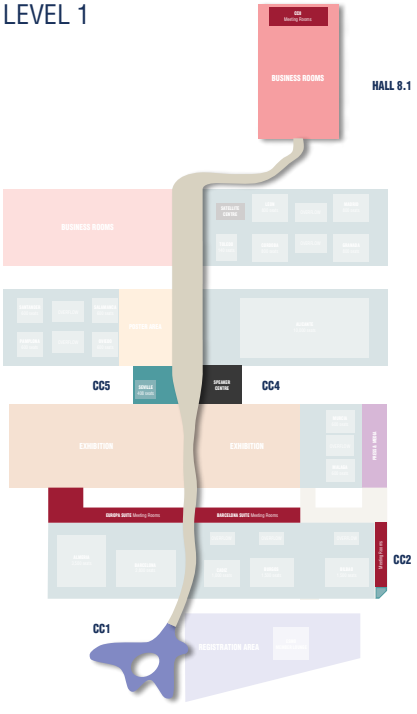
HALL 5
- Auditoria: Oviedo, Pamplona Salamanca, Santander
- Poster Area

HALL 6
- Auditoria: Cordoba, Granada Leon, Madrid, Toledo
- Satellite Centre

HALL 7
- Business Rooms

CC7
- Meeting Rooms

LEVEL 1



CC1
- ESMO Areas

CC2
- Auditorium: Zaragoza
- Meeting Rooms

BARCELONA SUITE
- Meeting Rooms

EUROPA SUITE
- Meeting Rooms

CC4
- Speaker Centre

CC5
- Auditorium: Seville

HALL 8.1
- Business Rooms

CC8
- Meeting Rooms

Venue Overview as of September 2026 – subject to change.
The updated venue floor plan will be available online.

Venue access

The Fira, Gran Via venue is located in a new business development area, close to the airport and connected to the public transport network. Shuttle bus services may be organised through Bco Congresos (esmo2027@bcocongresos.com).

BY PUBLIC TRANSPORT

Metro

- The venue has two Metro stations (Europa/Fira and Fira) connecting the airport and the city centre (L9 and L10)

Train

- The venue is located nearby the FGC Regional Train station located in Plaza de Europa (Europa/Fira station), 5 minutes walking distance from the South access (Lines S8, S33, R6, R5, S4)

Bus (TBM):

- Stop: Pl. Europa
- Various buses stop in the vicinity of the Fira Gran Via venue to/from the city (46, 65, 165, H12, 79, 115)

Taxi

- Barcelona has 10,500 taxis and attendees can easily find taxi ranks right in front of South access

Cabify

- Cabify is a transport app (private cars with a driver) working with geo-tracked journeys and identified drivers. The Cabify App can be downloaded to order a service and pre-booking is required. Further details about Cabify are available here.

BY TRAIN

Considered one of the most utilized transport hubs in Spain, the Barcelona Sants Train Station is the primary train station for national and international arrivals and departures. Situated in the west of the city, it is easily reached by bus, taxi or the metro.

Transfer from the station to the venue:

Metro

Access directly inside the train station for L3 and L5

- Line L3 and R5 ("Europa/Fira" station)
- Line L5 and L9 ("Europa/Fira" station or "Fira" station)

Bus

- TMB & AMB Line L94 (“Plaça Europa” or “Amadeu Torner” stops)

Taxi

- There is a taxi station just outside the “Passeig de Sant Antoni” street and the square “Plaça Joan Peiró”

BY AIR

The Josep Tarradellas International Airport is just 15 minutes away from the venue and just 12 km from the city centre.

Transfer from the airport to the venue:

Metro

- The L9 Sud line connects various parts of the city and the venue with the airport (T1 and T2).
- Frequency: every 7 minutes.
- Approximate journey time to the venue: 20 minutes (Fira or Europa Fira Stations, L9)

Bus

- TMB Line 46 (“Pl. Europa” stop)

Taxi

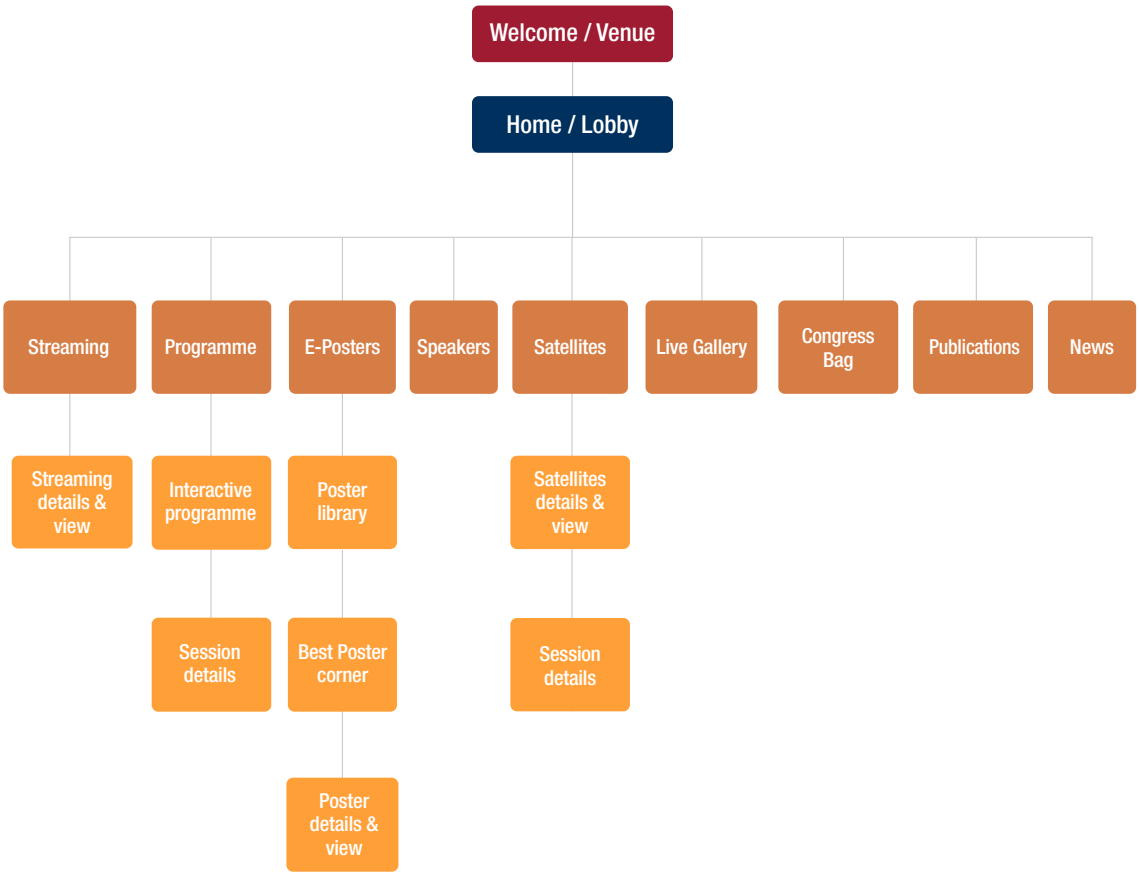
- 12 kilometres away (C-31), approximately 15 minutes Barcelona international airport Josep Tarradellas

Virtual Congress Platform (VCP)

After a very successful set of virtual congresses over the past years, M Events has again been appointed as our official Virtual Congress Platform supplier for ESMO 2027.

The ESMO Congress 2027 Secretariat will be working closely with the M Events team to help you prepare your different virtual activities within the Virtual Congress Platform and will also be available for any technical questions/queries you may have.

To better understand the structure of our VCP, take a look at the site map below:



Site Map as of September 2026, subject to change.

KEY DATES

Abstract submission deadlines

11 May 2027	Regular abstracts and LBA placeholders
3 August 2027	Late-breaking abstract (LBAs)

Registration deadlines

16 June 2027	Early registration
21 July 2027	Name lists for group registrations
11 August 2027	Late registration
1 September 2027	Group registration closure

Satellite symposia contacts deadlines

31 March 2027	**Contact details** to be submitted: • **Convenor:** satellite symposium logistics coordinator – online form • **Programme referent:** satellite symposium programme coordinator – online programme submission tool (available in due time)

Satellite symposia logistics deadlines will be available in the ESMO 2027 Technical Manual that will be published in spring 2027.

Satellite symposia programme deadlines

3 May 2027	**Proposed programme submission*** - including title of the symposium, slot number, all presentation titles and timings, names of all proposed speakers and chairpersons, area(s) of interest. To be submitted online using the satellite symposia online programme submission tool. Instructions will be sent to the programme referent
25 May 2027	**Programme outcome notification by ESMO** of acceptance / rejection / request for modifications to the programme as decided by the ESMO 2027 Scientific Committee
16 June 2027	**Receipt of the final programme** (no major changes in terms of content, slot number and/or area(s) of interest can be applied to the approved proposed programme)
11 August 2027	**Programme poster submission**

*Please refer to the regulations in the paragraph 3.3 Satellite symposia programme regulations

IMPORTANT NOTE:
The above satellite symposia programme timeline has been set up to provide all sponsors with equal opportunities to invite preferred speakers, so that late submission of programme proposals will not delay the overall approval process. Sponsors who do not adhere to the deadlines, risk not being able to invite preferred speakers in case they might have already been confirmed for other satellites. Furthermore, any delay in programme submission will cause a delay in the confirmation of the programme and, consequently, less time to prepare all publication materials on time.

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KEY DATES

Publication deadlines

24 May 2027	Daily Reporter Banners
14 June 2027	Virtual Congress Bag Insert
21 June 2027	Satellite Invitation Weblink
5 July 2027	Virtual Scientific Programme Banners and Virtual Congress Banners
19 July 2027	**Artwork for on-site advertising** (for sponsors that have purchased these sponsorship items)

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INDUSTRY SATELLITE SYMPOSIA

1 SATELLITE SYMPOSIA GENERAL INFORMATION

1.1 Structure

Satellite symposia will take place from 17 to 20 September 2027, both on-site and on the Virtual Congress Platform. Details of available timeslots may be obtained by email from the ESMO Events Sponsorship Department (sponsorevents@esmo.org).

1.2 Applications

Requests for satellite symposia will be processed in accordance with the company ranking in the ESMO sponsors priority list; subsequently, on a first-come, first-served basis.

Companies not included in the ESMO priority list that would like to have a satellite symposium, or companies in the priority list that would like to have an additional symposium time slot, will be given an opportunity after the requests of all the companies in the priority list have been accommodated, subject to availability and on a first-come, first-served basis.

1.3 Schedule

	No.	Time	Duration*	Location	Auditorium Name	On-site Capacity
Friday, 17 September 2027	1	09:45-11:15	1 h 30	Hall 6	Cordoba	800
	2	09:45-11:15	1 h 30	Hall 6	Granada	800
	3	09:45-11:15	1 h 30	Hall 6	Leon	800
	4	09:45-11:15	1 h 30	Hall 3	Malaga	600
	5	09:45-11:15	1 h 30	Hall 3	Murcia	600
	6	09:45-11:15	1 h 30	Hall 5	Oviedo	600
	7	09:45-11:15	1 h 30	Hall 5	Pamplona	600
	8	09:45-11:15	1 h 30	Hall 5	Salamanca	600
	9	09:45-11:15	1 h 30	Hall 5	Santander	600
	10	18:15-19:45	1 h 30	Hall 6	Cordoba	800
	11	18:15-19:45	1 h 30	Hall 6	Granada	800
	12	18:15-19:45	1 h 30	Hall 6	Leon	800
	13	18:15-19:45	1 h 30	Hall 3	Malaga	600
	14	18:15-19:45	1 h 30	Hall 3	Murcia	600
	15	18:15-19:45	1 h 30	Hall 5	Oviedo	600
	16	18:15-19:45	1 h 30	Hall 5	Pamplona	600
	17	18:15-19:45	1 h 30	Hall 5	Salamanca	600
	18	18:15-19:45	1 h 30	Hall 5	Santander	600
Saturday, 18 September 2027	19	13:00-14:30	1 h 30	Hall 6	Cordoba	800
	20	13:00-14:30	1 h 30	Hall 6	Granada	800
	21	13:00-14:30	1 h 30	Hall 6	Leon	800
	22	13:00-14:30	1 h 30	Hall 6	Madrid	800
	23	13:00-14:30	1 h 30	Hall 3	Malaga	600
	24	13:00-14:30	1 h 30	Hall 3	Murcia	600
	25	13:00-14:30	1 h 30	Hall 5	Oviedo	600
	26	13:00-14:30	1 h 30	Hall 5	Pamplona	600
	27	13:00-14:30	1 h 30	Hall 5	Salamanca	600
	28	13:00-14:30	1 h 30	Hall 5	Santander	600
	29	18:30-20:00	1 h 30	Hall 6	Cordoba	800
	30	18:30-20:00	1 h 30	Hall 6	Leon	800
	31	18:30-20:00	1 h 30	Hall 3	Malaga	600
	32	18:30-20:00	1 h 30	Hall 3	Murcia	600
	33	18:30-20:00	1 h 30	Hall 5	Oviedo	600
	34	18:30-20:00	1 h 30	Hall 5	Pamplona	600
	35	18:30-20:00	1 h 30	Hall 5	Salamanca	600
	36	18:30-20:00	1 h 30	Hall 5	Santander	600

*Duration is limited to 1 h 30 but can be shortened if required

	No.	Time	Duration*	Location	Auditorium Name	On-site Capacity
Sunday, 19 September 2027	37	13:00-14:30	1 h 30	Hall 6	Cordoba	800
	38	13:00-14:30	1 h 30	Hall 6	Granada	800
	39	13:00-14:30	1 h 30	Hall 6	Leon	800
	40	13:00-14:30	1 h 30	Hall 6	Madrid	800
	41	13:00-14:30	1 h 30	Hall 3	Malaga	600
	42	13:00-14:30	1 h 30	Hall 3	Murcia	600
	43	13:00-14:30	1 h 30	Hall 5	Oviedo	600
	44	13:00-14:30	1 h 30	Hall 5	Pamplona	600
	45	13:00-14:30	1 h 30	Hall 5	Salamanca	600
	46	13:00-14:30	1 h 30	Hall 5	Santander	600
	47	18:30-20:00	1 h 30	Hall 6	Cordoba	800
	48	18:30-20:00	1 h 30	Hall 6	Leon	800
	49	18:30-20:00	1 h 30	Hall 3	Malaga	600
	50	18:30-20:00	1 h 30	Hall 3	Murcia	600
	51	18:30-20:00	1 h 30	Hall 5	Oviedo	600
	52	18:30-20:00	1 h 30	Hall 5	Pamplona	600
	53	18:30-20:00	1 h 30	Hall 5	Salamanca	600
	54	18:30-20:00	1 h 30	Hall 5	Santander	600
Monday, 20 September 2027	55	13:00-14:30	1 h 30	Hall 6	Cordoba	800
	56	13:00-14:30	1 h 30	Hall 6	Leon	800
	57	13:00-14:30	1 h 30	Hall 3	Malaga	600
	58	13:00-14:30	1 h 30	Hall 3	Murcia	600
	59	13:00-14:30	1 h 30	Hall 5	Oviedo	600
	60	13:00-14:30	1 h 30	Hall 5	Pamplona	600
	61	13:00-14:30	1 h 30	Hall 5	Salamanca	600
	62	13:00-14:30	1 h 30	Hall 5	Santander	600
	63	18:30-20:00	1 h 30	Hall 5	Oviedo	600
	64	18:30-20:00	1 h 30	Hall 5	Pamplona	600
	65	18:30-20:00	1 h 30	Hall 5	Salamanca	600
	66	18:30-20:00	1 h 30	Hall 5	Santander	600

*Duration is limited to 1 h 30 but can be shortened if required

IMPORTANT NOTES:

The satellite symposia slot prices quoted in the ESMO 2027 Industry prospectus include:

- On-site (in person) satellite symposium with online live streaming (live broadcast with recording)*
- Satellite symposium published in the online programme, VCP and Congress App
- Dedicated satellite symposium virtual space in the VCP to display additional session information and material
- Satellite symposium digital poster in the ESMO 2027 Industry satellite symposia gallery at the Congress venue and on the VCP**
- General metrics related to the VCP

*By default, the transmission of all satellite symposia will be offered as Live broadcast with recording. If circumstances do not allow us to host the satellite symposia in this way these will automatically revert to a Pre-recording with Live Q&A format

**For more details, consult chapter 7.6.1

1.4 Auditoria capacity reduction

Auditoria capacity reductions requested at the time of booking of the satellite slot will be included in the fee. Afterwards, reductions will be possible upon extra charge and only upon request received at satellites@esmo.org by 3 May 2027. After this date, reductions will not be accommodated.

Provided the reduction is feasible, only barrier bands will be used (i.e. no curtains nor partitioning walls).



1.5 Duration of the satellite symposium

All companies are obliged to respect the start and closure times of the satellite symposia. Extensions beyond assigned timeslots are not allowed under any circumstances. Infringement of this regulation will affect the sponsors priority list for future ESMO congresses.

1.6 Support an ESMO Colloquium

Innovative, expert-led sessions within the official Congress programme (ESMO-MORA accredited), designed to provide state-of-the-art updates on new developments in oncology. Bringing together leading specialists to explore evolving areas of interest, enriching the educational experience for delegates.

Entirely organised by ESMO, ESMO Colloquia offer an opportunity to support official scientific education without direct involvement in programme content or faculty selection.

1.6.1 Key Benefits of an ESMO Colloquium

- High visibility and credibility as part of the official congress programme
- Independent, high-quality educational content curated by ESMO
- Recorded for post congress availability on-demand via OncologyPRO
- Faculty logistics and optional catering fully coordinated by ESMO
- Full marketing and promotion package on-site and online including supporter recognition
- Post-event report including metrics and attendee evaluation

1.6.2 How to secure an ESMO Colloquium Slot

Any satellite slot can be converted into an ESMO Colloquium.
To secure an ESMO Colloquium, simply select this option when requesting a satellite symposium.

For more information, contact colloquia@esmo.org.

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms & Conditions on pages 38-39

2 SATELLITE SYMPOSIA CONTACTS

Each company must provide the name of the programme referent and the person responsible for the logistical organisation of its satellite symposium (hereinafter referred to as the "Convenor").

The convenor's details must be submitted to the ESMO 2027 Secretariat via the Contact Information Form by **31 March 2027**. The programme referent's details, however, must be validated via the link that will be sent by email to the sales contact.

The convenor will receive:

- Information and email communications related to the organisation of the satellite symposium
- Access to the Virtual Congress Platform backend
- Access link and instructions for Live Q&A moderation (if applicable)
- Access to post-live streaming recordings

The programme referent will receive:

- A link to access the satellite symposia online programme tool
- All relevant instructions for completing the programme submission process

IMPORTANT NOTE:
To ensure smooth communication, sponsors are requested to keep their contact details up to date and inform ESMO immediately of any changes by e-mail to satellites@esmo.org.

3 SATELLITE SYMPOSIA PROGRAMME SUBMISSION

3.1 Satellite symposia programme timeline

By 3 May 2027, 23:59 CEST the programme referent must submit the satellite symposium programme content and select the appropriate Areas of Interests via the online satellite symposia programme submission platform for review and approval/rejection by the ESMO 2027 Scientific Committee.

Instructions and Terms & Conditions will be sent via e-mail to the programme referent, along with the access link.

- **Until 3 May 2027**, any changes to the programme can be made directly online by the programme referent
- Important: as of 4 May 2027, the system will be blocked and direct changes on the online system will not be possible anymore
- **On 25 May 2027**, after the Scientific Committee review, ESMO will send the outcome notification together with a copy of the proposed programme to each company
- Unless required by ESMO and communicated to the sponsor in the outcome notification, no major changes in terms of content, slot number and/or area(s) of interest can be applied to the proposed programme once approved
- **From 25 May 2027** to **16 June 2027**, any minor changes to the programme must be duly and formally communicated to ESMO for review and re-approval by the ESMO Scientific Committee
- Instructions on how to process changes will be sent to the programme referent in due time. Changes must be submitted in time and in full to allow submission of the final programme version **by 16 June 2027** at the latest
- Please note that changes to the programme made **after 16 June 2027** will not be accepted nor will be reflected on the online programme

3.2 Concomitant satellite symposia

Since there will be several industry satellite symposia sessions being hosted in parallel, ESMO cannot guarantee that clashes will not occur on certain topics covered in the respective satellite programmes.

3.3 Satellite symposia programme regulations

All satellite symposia programmes must be approved by the ESMO 2027 Scientific Committee prior to any invitations, with a view to ensuring the scientific quality and scope of such symposia within the framework of the congress.

Companies are strongly encouraged to establish a programme in line with the general concept of the Congress scientific programme. The current ESMO policy* encourages the avoidance of topic and/or statement repetition, and/or lectures which may conflict with what the ESMO 2027 Scientific Committee considers to be a proper, scientifically well-founded point of view.

Company names and brand (trade/proprietary) names should not be mentioned in satellite programme sessions and lecture titles, or during the live presentations. INNs (International Nonproprietary Name) are allowed to be used.

*ESMO policy may be subject to change.

3.3.1 Abstract presentation during the Congress

Each company must guarantee that data from studies reported in accepted abstracts will not be presented as such during the Congress at any industry satellite symposium prior to the presentation in the official ESMO 2027 programme.

Abstracts related to industry satellite symposia are not published in the ESMO 2027 Abstract Book.

3.3 Satellite symposia speakers' regulations

ESMO reserves the right to veto speakers. To ensure a greater diversity of opinion and scientific contribution, the ESMO Executive Board recommends that a speaker presents at no more than one (1) satellite symposium. However, if unavoidable, a speaker may be involved in a second satellite for a maximum of two (2) symposia during the Congress. Kindly note that this restriction applies regardless of whether the speaker receives an honorarium or not.

Additionally, and in accordance with ESMO Organisational Regulations, the following ESMO Officers* are not allowed to participate (either as a Chair or Presenter) in any satellite symposium:

- ESMO President
- President-Elect
- Past-President
- Director of Education
- Director of Public Policy and Scientific Affairs
- Director of Membership
- Congress Educational Chair
- Congress Scientific Chair(s)
- Cancer Therapies Committee Chair
- Compliance & Ethics Committee Chair
- Educational Committee Chair
- Guidelines Committee Chair
- Editors-in-Chief of ESMO Journals
- Deputy Editors-in-Chief of ESMO Journals
- ESMO-Magnitude of Clinical Benefit Scale Working Group Chair

**ESMO policy and ESMO Officers may be subject to change*

All other ESMO Council members may participate in a maximum of two industry satellite symposia subject to approval by the ESMO Executive Board. This restriction does not apply to ESMO Colloquia.

Details of the ESMO Council may be found via: www.esmo.org/about-esmo/organisational-structure/esmo-council.

3.4.1 Assignment of satellite symposia speakers

Companies may appoint up to six speakers per session, as the stage is set up by default to accommodate six people. Please note that adding extra chairs will not be possible. Should you wish to remove a chair from the stage, this can be arranged for a service fee. For any additional information, please write an email to satellites@esmo.org.

Companies can approach speakers in advance to check their availability to participate in their satellite symposium. However, speakers can be officially invited only once the programme has been approved by the ESMO 2027 Scientific Committee.

Speakers nominated in more than two satellites will be responsible to choose which satellites they want to be involved in.

3.3.2 Patients & Patient advocates

Companies are free to appoint patients and/or patient advocates as speakers in their satellite symposia, provided that they follow the local pharma regulations and the EFPIA code concerning access to non-prescribers/non-healthcare professionals. Access to the Industry satellites is fully controlled by the sponsoring company.

If you have a patient as a speaker make sure to secure for him/her a regular or an Industry Satellite badge.

The sponsoring company is solely and fully responsible for such involvement and must obtain, and, upon request, show proof that all patients and/or patient advocates have signed a written consent form (not provided by ESMO) allowing their inclusion in the satellite programme and any subsequent resources such as videos or webcasts.

Patients and/or patient advocates must be fully aware of the context, where, when, why, and by whom their presentation/video will be shown.

Should a patient/patient advocate consent be later withdrawn, the sponsor must obscure or remove the patient/patient advocate from current material and cease distribution of all resources in their original form.

Sponsoring companies are also requested to inform ESMO whether the name of the patient and/or the patient advocate may be published online, and whether the patient and/or the patient advocate has given consent to such publication.
ESMO declines any responsibility.

3.4 Faculty expenses

Travel and accommodation: ESMO shall subsidise eligible travel expenses and cover hotel accommodation for any expert who is scheduled to speak in the official ESMO 2027 programme, in accordance with the ESMO 2027 Speaker Reimbursement Policy.

Any speaker not participating in the official ESMO 2027 programme shall have their travel and accommodation expenses borne in full by the sponsor, with no financial liability incurred by ESMO.

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms & Conditions on pages 38-39

4 COMPLIANCE

ESMO 2027 is organised by the European Society for Medical Oncology (based in Lugano, Switzerland). The Congress is provided to international HCPs with a majority from Europe and is following the EFPIA guidance/code.

4.1 EFPIA accreditation

The EFPIA accreditation submission has been taken care by ESMO, as ESMO is the content owner and organiser of the ESMO Congresses. Please do not submit any accreditation request to EFPIA on behalf of ESMO.

The reference code for ESMO Congress 2027 is EMT-25-06807 and the submission is visible here. You can follow the submission status by clicking on the "Follow" button and providing your email address. Sponsoring companies should also ensure to consult and to be compliant with the local rules and regulations applicable in Spain (Spain Code of Practice 2025).

Should you have any queries or doubts on the EFPIA accreditation for ESMO Congresses do not hesitate to contact satellites@esmo.org.

4.2 Access restrictions

In accordance with the European Federation of Pharmaceutical Industries and Associations Code (EFPIA) and EU Directive 001/83/EC, the exhibition areas are open to Healthcare Professionals who are Prescribers only. Further information on compliance requirements and access restrictions will be available on esmo.org

4.3 Code of Conduct

The ESMO Code of Conduct applies and is available on www.esmo.org.

4.4 Geo-restriction

Geo-restriction is not applicable for ESMO 2027 (neither on-site nor on the Virtual Congress Platform).

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms & Conditions on pages 38-39

5 REGISTRATION & ACCESS TO SATELLITE SYMPOSIA

Registrations to ESMO 2027 must be made by individuals themselves or by a group leader following the process outlined on the congress webpages. Contact registration@esmo.org for more information.

5.1 Group Voucher registration

ESMO offers the opportunity to register large groups with a voucher code.

How it works:

- Group leaders may write to groups@esmo.org to request a group-registration voucher
- Group leaders will send the invitations directly to delegates with the voucher code given and instructions on how to register. Delegates will then register themselves individually
- Registration confirmations and relevant information on how to access the Congress will be sent directly to the delegates a few weeks before the Congress. Group leaders can download a report of voucher use

What to consider

- Voucher registration is GDPR compliant
- Name changes are not possible
- Unclaimed vouchers are non-refundable
- No closure of group registration using the voucher code. Vouchers can be ordered after the standard group registration closure allowing more time to invite delegates
- Group badges pick-up is not available on-site

5.2 Satellite symposium on-site access

Please ensure to have a badge to access the ESMO 2027 Congress venue. To attend the rehearsal and/or any industry satellite session it is mandatory to have a full badge or an Industry Satellite badge, a private meeting badge or an exhibitor badge.

For security and access control reasons, the official badge must be worn with the official lanyard at all times while at the Congress venue.

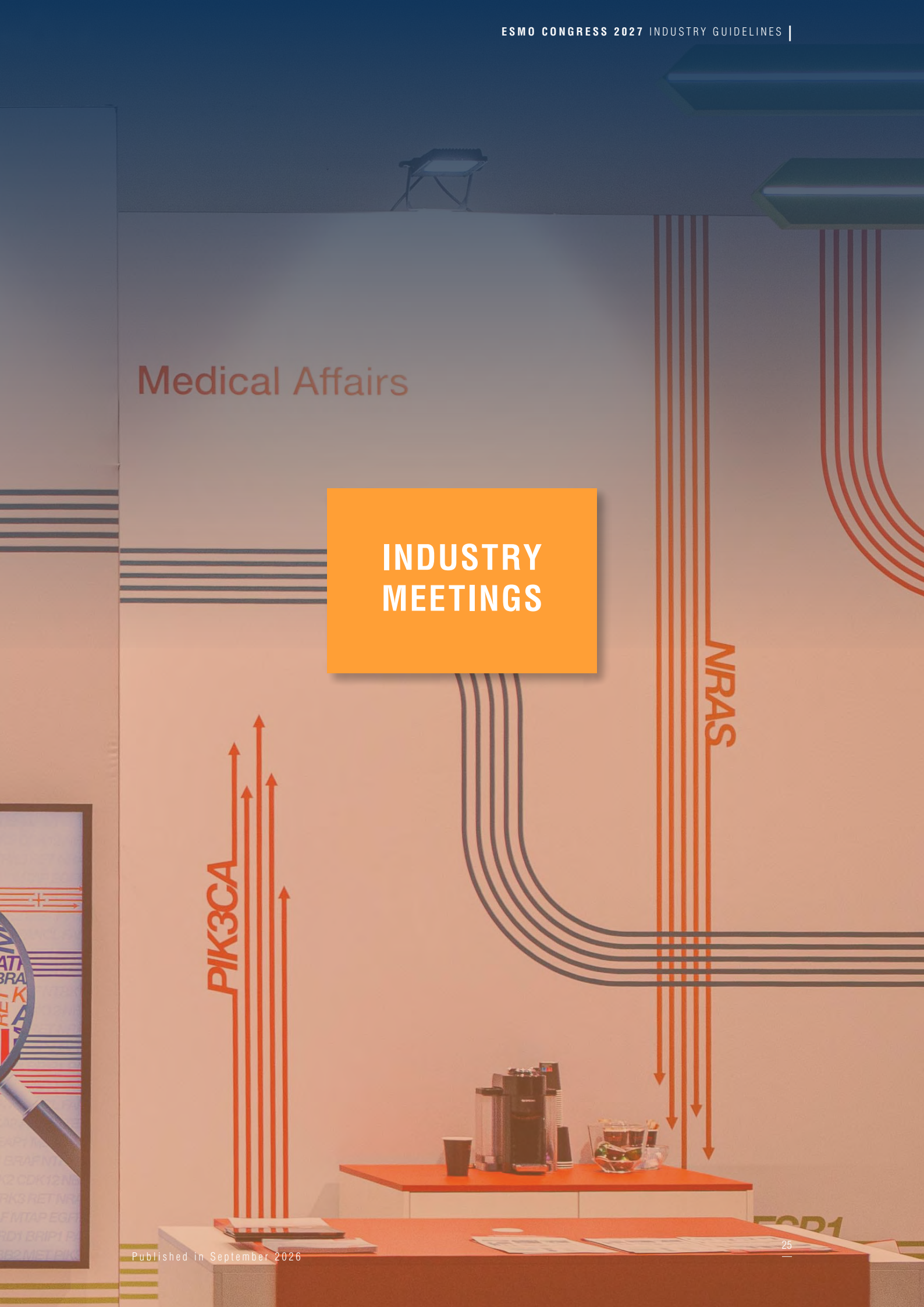
To secure your badge please contact registration@esmo.org or visit the ESMO 2027 Website.

5.3 Satellite symposium online access

To prepare the satellite symposium virtual space on the Virtual Congress Platform, convenors will have access to the view of their on-demand page only via the preview function available in the backend.

Should companies wish to have full access to the Virtual Congress Platform, a full registration is required.

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms & Conditions on pages 38-39



INDUSTRY MEETINGS

6 INDUSTRY MEETINGS AND ACTIVITIES

6.1 General information

Blackout times	
Friday, 17 September 2027	**10:30-19:00**
Saturday, 18 September 2027	**08:00-19:30**
Sunday, 19 September 2027	**08:00-19:30**
Monday, 20 September 2027	**08:00-19:30**
Tuesday, 21 September 2027	**08:00-13:00**

IMPORTANT NOTE:
All meetings, networking events, concomitant activities and private industry meetings, are subject to ESMO approval. Please send your request to congress@esmo.org by completing the Approval Form.

Meetings can be considered as approved only if they have been clearly approved in writing by ESMO.

6.2 Networking events

Companies may organise evening events (such as receptions, dinners and similar meetings), provided that these start outside the blackout times and are subject to ESMO approval, please send your request to congress@esmo.org by filling in the specific Approval Form.

The Congress Opening session will take place on Friday, 17 September 2027 (11:30-13:00). ESMO does not authorise that Congress participants are offered any corporate-organised event before the end of the Opening session.

The same applies to the ESMO Presidential sessions scheduled on Saturday 18, Sunday 19 and Monday 20 September 2027 (16:30-18:15).

These sessions will take place at the Congress venue, on-site and on the ESMO 2027 Virtual Congress Platform. Times subject to change.

The ESMO Presidential Dinner is foreseen to take place on Sunday, 19 September 2027. The ESMO Executive Board, Council and the Congress Faculty will be invited to the Presidential Dinner. ESMO does not recommend the organisation of networking events in concomitance with the ESMO Presidential Dinner.

6.3 Unofficial satellite symposia or similar events

From Thursday, 16 September to Tuesday, 21 September 2027 ESMO does not allow any corporate-organised satellite symposia or similar events besides the official ESMO 2027 satellite symposia slots.

6.4 Online satellite symposia

ESMO discourages all Industry Partners from hosting their official ESMO 2027 Industry satellite symposia webcasts on their respective corporate/educational/medical websites during the period 17-21 September 2027 as this may affect the attendance of the satellite symposium/symposia both on-site and on the ESMO 2027 Virtual Congress Platform.

If companies intend to promote their satellite symposium/symposia on their corporate/educational/medical website(s), we advise using the specific link to the respective satellite symposium (hosted on the ESMO 2027 Virtual Congress Platform).

We thank you in advance for following these recommendations which will help optimise the collective gathering of the global oncology community throughout the event.

6.5 Concomitant activities

Concomitant activities such as internal meetings involving delegates, educational or promotional activities taking place within or outside the Congress venue and on the Virtual Congress Platform, and concomitant with or during breaks in the official ESMO Congress programme are subject to ESMO approval.

Clear identification of meeting organiser, meeting purpose, meeting agenda, date, time, and number of participants must be submitted for approval to ESMO (congress@esmo.org) at least 6 weeks prior to the event by completing the specific Approval Form. For more details refer to the section below. Please note that the Approval Form is for meeting approval only. It does not reserve any meeting space or automatically assign one.

6.6 Private Industry meetings

ESMO allows Industry Partners to organise on-site staff meetings, briefings, advisory boards, client meetings or other type of closed meetings at the Congress venue and/or outside the Congress venue.

Meetings may be organised from Friday to Tuesday. Meeting rooms are available from 07:00 to 20:30 on Friday, Saturday, Sunday and Monday, and from 07:00 to 12:30 on Tuesday. Meeting room rental on Thursday prior to the Congress may be available upon request. The following requirements must be respected:

- Small meetings may be held in parallel to the official ESMO Congress educational and scientific programme provided they do not exceed 35 participants
- Larger meetings exceeding 35 participants (maximum 100 participants) are permitted outside the blackout times and are intended for company staff only
- Simultaneous meetings organised by the same company (on different or same topic) are in principle not allowed and will be matter of approval from ESMO
- Meetings are “closed” and by invitation only
- Each company is responsible for the meeting content. ESMO does not endorse any private meeting
- Meetings are not to be promoted in the Congress venue or in any ESMO 2027 publication or to be promoted online e.g. via social media
- ESMO 2027 Faculty and Speakers, ESMO Executive Board and Council Members are not to be invited to participate in any private industry meetings to be held during the official programme or during the ESMO Presidential Dinner
- Hybrid meetings need to follow the above rules and total number of participants include the remote attendees as well. Any additional technical equipment to host a hybrid meeting is responsibility of the meeting organiser (meeting rooms will not be equipped by default to host such meetings)
- For media activities involving press representatives and any filming activities within the venue, please refer to the Media and Filming activities paragraph

IMPORTANT NOTE:
No meetings are permitted during the Opening Session (Friday, 17 September, 11.30 – 13:00) and the Presidential sessions (Saturday 18, Sunday 19 and Monday 20 September 16:30-18:15). Times may be subject to change.

Meeting room booking procedure

Meeting rooms can be requested via the Meeting Room Booking system only. Booking requests can be submitted as of April 2027, until August 2027. Meetings can be rented from Friday, 17 September 2027 to Monday, 20 September 2027 from 07:00 to 20:30 and on Tuesday, 21 September 2027 from 07:00 to 12:30, subject to availability. Meeting room rental on the Thursday preceding the Congress may be possible upon request.

IMPORTANT NOTE:

- **Assignment:** the spaces will be assigned on a first-come, first-served basis. Companies are allowed to request up to a maximum of 10 meeting rooms for the duration of the Congress and final confirmation must be given to ESMO within 5 days from the official offer
- **Layout:** the meeting rooms will be given in a specific layout. Any set up and dismantling time needed for the Private Industry Meeting must be included in the reserved slot of time
- **Set-up changes (layout and furniture):** changes of set-up can be applied to multiple days reservations only. Such changes must not be taken for granted when submitting the meeting room request and are not to be considered as approved before finalising the booking request. Any agreed change of set-up, which is not included in the rental fee and will be subject to extra charges, will have to be arranged with the venue
- **Technical equipment (AV):** No audiovisual or technical equipment is included in the meeting room rental unless explicitly stated otherwise in the Meeting Room Booking System. For meeting rooms equipped with basic technical equipment, additional technical equipment and AV services may only be requested for full-day bookings and are subject to venue availability and approval. Any associated costs will be charged separately
- **Hybrid meetings and related technical equipment:** Hybrid meetings require a full-day room booking to accommodate the additional technical equipment needed. This is subject to venue availability and approval. Any related costs will be billed separately
- **IT:** the Congress Wi-Fi will be available throughout the venue, including the meeting rooms within the venue
- **Signage:** if security routes allow it, a roll-up can be placed outside the rooms for full day reservations only. Screens could be available instead. No signage is allowed for bookings shorter than one day. All the roll-ups should be removed at the end of the meeting. No other type of signage is allowed. Registration tables outside the rooms will be subject to the venue's approval
- **F&B:** no F&B will be included in the rental. Further information regarding F&B orders will be available in Spring 2027

Access to meeting rooms

Meetings' attendees not registered to the Congress can access private meeting spaces with a private meeting badge or a daily ticket, which can be purchased online from March 2027. If you need support, please contact registration@esmo.org.

Please note that attendees without a badge will not be able to access the venue for security reasons. If your meeting is scheduled very early in the morning, please make sure that badges are collected in advance.

Private meeting rooms desk

A dedicated desk for private meetings will be available on-site in the Registration Area.

Method of payment

All invoices will be processed in EURO. Payments can be settled by credit card or by bank transfer. The company applying for meeting spaces will be responsible for its meeting related expenses.

Contract(s)

ESMO does not issue nor sign dedicated private meeting spaces contracts (i.e., also if these are issued by Industry Partners).

Cancellation policy

No refunds will be issued. 100% of the total fee will be retained for cancellation received. All cancellations must be made to ESMO in writing.

6.7 Meet the Investigator Studio Slots

Meet the Investigator Studio slots are specially dedicated meetings for lectures, Q&A, and scientific dissemination about investigator activities in non-marketed active agents. These are closed meetings and upon invitation only.

The Meet the Investigator Studio slots will take place in Valencia and Zaragoza auditoria. Technical floorplans will be available online and room rental will include basic AV/IT equipment (screen, LCD Projector, Wi-Fi). Any technical checks, set-up, and dismantling time required must be included within the reserved time slot

- One room with capacity for 100 delegates, with access completely controlled by the sponsoring company
- No set-up changes possible at any time
- Equipment: 1 screen, 1 laptop, 1 projector, 1 lectern equipped with 2 microphones, 1 panel table up to 4 people equipped with 4 microphones, 2 wired microphones on a stand for Q&A, 1 table and 1 chair outside the auditorium. NO extra AV permitted
- 1 hostess and 1 technician
- Restrictions: filming and audio recording is not permitted
- Only beverages can be ordered for companies securing two or more back-to-back slots (on condition these catering items can be removed by the supplier 10 minutes before the last session ends)
- Presentations of 30', all included, set up and dismantling of possible posters too
- Presentations one after the other, strict enforcing of timeslot allocation
- A schedule with the sponsoring company and slot times will be published in the Meet the Investigator Area
- Companies can book single slots of 30 minutes
- Time slots must not conflict with satellite symposia
- Roll-up banners near/outside auditoria entrance(s) are prohibited

Technical and logistical queries can be sent to: satellites@esmo.org

Saturday, 18 September 2027	Sunday, 19 September 2027	Monday, 20 September 2027
Time Slot	Time Slot	Time Slot
15:00-15:30	15:00-15:30	15:00-15:30
15:30-16:00	15:30-16:00	15:30-16:00
16:00-16:30	16:00-16:30	16:00-16:30
16:30-17:00	16:30-17:00	16:30-17:00
17:00-17:30	17:00-17:30	17:00-17:30
17:30-18:00	17:30-18:00	17:30-18:00

6.7.1 Additional information

If you plan to have any speaker that is already involved in the ESMO 2027 scientific programme, your Meet the Investigator Studio Slot(s) must not be in conflict with the official ESMO 2027 scientific and educational sessions they have committed to.

For more information and to book your slot, please contact the ESMO Events Sponsorship Department (sponsorevents@esmo.org). Meet the Investigator Studio Time Slots will be assigned on a first-come, first-served basis.

6.8 Media activities

All media activities initiated by Third Parties are subject to the ESMO Policy on Media Activities Organised by Third Parties. For any additional information about media issues and to organise a media, please contact ESMO Communications (media@esmo.org).

6.8.1 Badges (Media Activities)

Accordingly to the ESMO Policy on Press Activities, press badges may only be assigned to Press Representatives working for ESMO-recognised press outlets. Should communication agencies or companies representatives require a badge for the purpose of preparing and/or developing third party media events, please send an email to both ESMO Communications (media@esmo.org) and ESMO Registration (registration@esmo.org) to request a dedicated badge. This badge grants access to the room where media activities are taking place only. Full details are available in the ESMO Policy on Media Activities Organised by Third Parties.

6.9 Filming activities

Congress content is the copyright of ESMO. As a rule, it's forbidden to record or capture in any way the Official Programme sessions, the Satellites sessions, the Exhibition and the Posters Area.

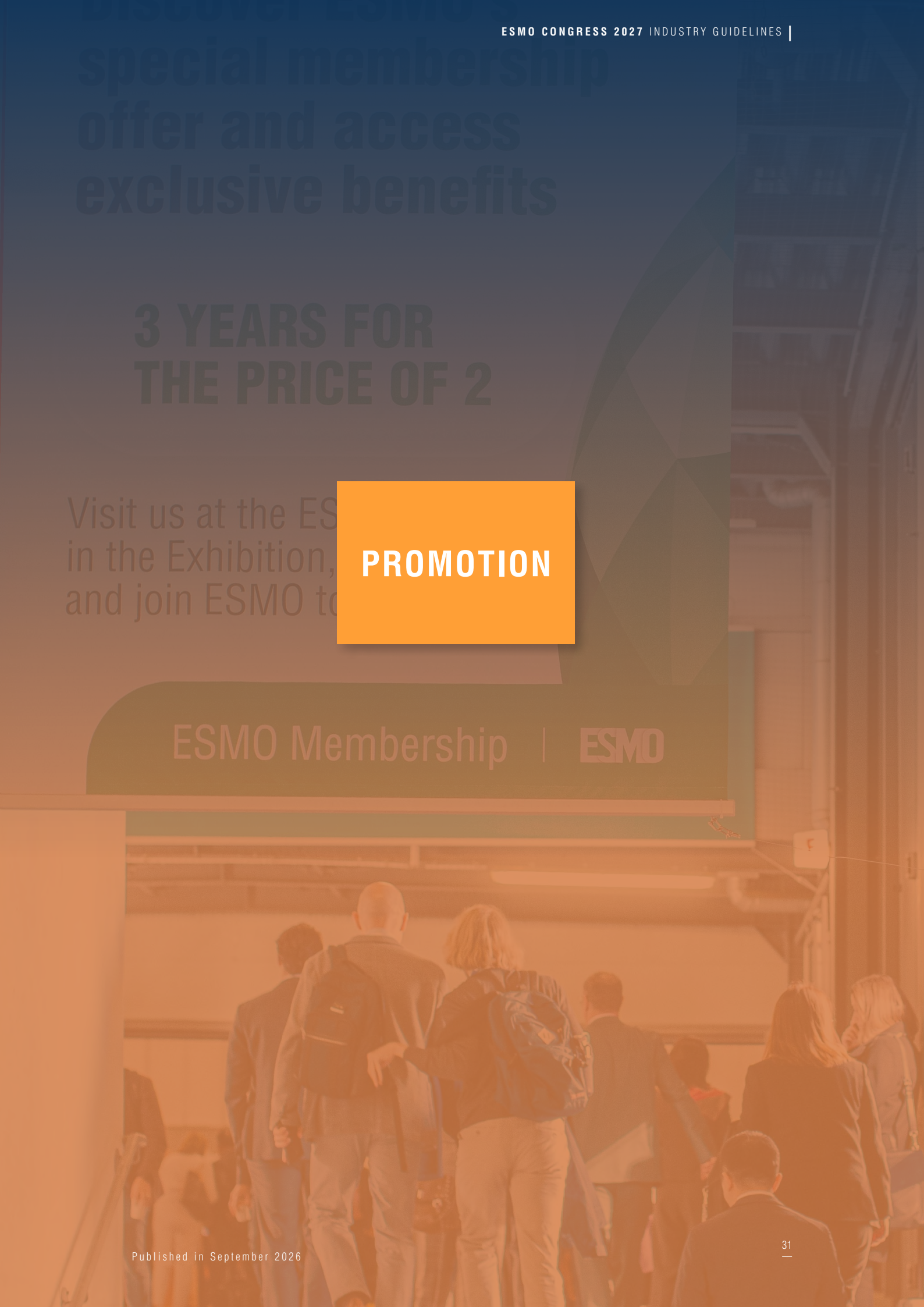
All filming activities conducted by Third Parties carrying professional equipment need written approval by ESMO and are subject to the ESMO Policy on Filming Activities; specific and different filming permissions may be granted to Third Parties and these are subject to limitations and rules based on the purpose, the location and the entity conducting the activities.

Filming crews' members are requested to purchase a Third Party Media badge and to always wear a specific vest distributed onsite together with the badge. The use of wireless microphones radio frequencies might interfere with congress sessions' microphones: for additional details, please be in contact with ESMO.

For guidance, approvals, badges and any general filming related inquiries, you can submit your request to filming@esmo.org.

Photographs and/or footage may be taken throughout the Congress venue by ESMO appointed photographers and cameramen. These might be used by ESMO in its own publications, on the website and social media channels. The subjects of the photographs and/or the footage are chosen at random. By attending the congress, participants consent to the fact that photographs and/or footage may be captured and used by ESMO.

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms & Conditions on pages 38-39



PROMOTION

Published in September 2026

7 PROMOTION OF THE INDUSTRY SATELLITE SYMPOSIA AND OTHER ACTIVITIES

7.1 Publications and on-site Advertising

Each company will ensure that all company publications referring to satellite symposia mention: "ESMO 2027 Industry Satellite Symposium" to avoid any confusion with the official scientific programme. For this reason, all companies must submit a copy of the final publication to sponsorevents@esmo.org and respect the following deadlines:

24 May 2027	Daily Reporter Banners
14 June 2027	Virtual Congress Bag Inserts
21 June 2027	Satellite Invitation Weblink
5 July 2027	Virtual Scientific Programme Banners and Virtual Congress Banners
19 July 2027	Artwork for on-site advertising (for sponsors that have purchased these sponsorship items)

ESMO suggests avoiding cultural or historical references in printed material and bears no responsibility should any such references cause offence.

Furthermore, ESMO bears no responsibility towards the delegates for the display, promotion or sale of therapies or services, neither are ESMO supporting those products or services for their sole promotion at ESMO 2027.

However, ESMO reserves the right to deny at any time the display, promotion or sale of products, therapies or services should these be against the generally accepted clinical approach. Promotion of unapproved therapies (by regulatory authorities) is regulated by the local and European laws and ESMO bears no responsibility in case of a complaint based on such laws. Sponsoring companies are therefore advised to consult the Codes of Practice of their governing bodies for information and guidance on regulations around attendance at medical congresses. In all cases, sponsoring companies are responsible for ensuring that their promotion during the Congress is legally and ethically acceptable in Spain.

7.2 Reproduction of logos

Each company is entitled to use the official logo of ESMO 2027 on invitations and promotional documents related to the approved satellite symposium.

Companies are not allowed to use the ESMO corporate logo under any circumstances.

The ESMO Events Sponsorship Department (sponsorevents@esmo.org) will provide the ESMO Congress 2027 logo as an electronic file upon request, but not before the draft of the invitation or other promotional material is submitted for approval.

7.3 Inviting participants

Inviting participants to your satellites has never been this easy and effective!

A month prior to ESMO 2027, satellite symposium organisers will have the option to showcase their satellite(s) via a digital satellite invitation/weblink(s) in our Online Scientific Programme and invite delegates to find out more about their session(s).

Furthermore, in the ESMO 2027 E-Newsletter there will be a dedicated Industry satellite symposia section where all these digital invitations will be grouped.

From 21 June 2027, your Satellite Invitation Weblink will go live (this will be subject to prior submission by the 21 June 2027 deadline and subsequent approval by the Events Sponsorship Department).

The ESMO 2027 E-Newsletter will be sent out to all registered delegates in August 2027.

To take full advantage of this unique opportunity and book this sponsorship product, feel free to contact sponsorevents@esmo.org today!

Rules and Regulations:

ESMO reserves the right to refuse requested weblinks should any web page be deemed to conflict with ESMO's ethics or interests.

- A weblink is a page, or pdf, created by the sponsoring industry highlighting their satellite
- The content of the weblink message must not make any statements about the quality or virtues of a sponsoring industry and/or any of the industry's product(s), either via text or visuals

  With a satellite symposium, the content of the weblink must solely state:
  - Title of the session
  - The names of the chairpersons and speakers
  - Venue and timing
  - Remember that no company and brand names are allowed in the title
  - The deadline to submit your weblink to sponsorevents@esmo.org is **21 June 2027**. Your weblink will undergo an internal approval procedure and industry will be informed within 5 working days as to the status of approval
  - This page must not include links, hyperlinks, hot-spots or any means through which the advert can be linked to another site. There will be no exceptions made to this rule
  - The weblink may consist of more than 1 virtual page, due to its online nature, however no more than 2 pages can be included per weblink
  - Under no circumstances may "Flash files" be allowed
  - Any requests for content or structure change/amendments after the weblink has been linked to the appropriate listing will not be actioned
  - To ensure that the ESMO Congress 2027 logo is properly protected, ESMO has defined guidelines for its use, which permit the use of the Congress logo under specific conditions
  - Cancellation of the weblink should be sent in writing to the ESMO Events Sponsorship Department
  - The web page will only be linked once ESMO approval is confirmed and the payment for the sponsorship package is received

7.4 Virtual Congress Bag Inserts

Artwork should not be larger than A4 format and less than 5 MB.

Promotion is restricted to one satellite symposium per Virtual Congress Bag Insert purchased.

Artwork should be submitted to sponsorevents@esmo.org by **14 June 2027** for evaluation.

7.5 Advertisements

Advertisements are possible both on-site at the venue as well as in the virtual congress environment. Please contact sponsorevents@esmo.org for further details.

7.6 Signage, display and distribution on-site

For the display of programme posters, one designated screen will be made available in the ESMO 2027 Industry satellite symposia gallery. Companies are entitled to bring up to a maximum of two roll-up posters of a standard size (85x200 cm) per satellite slot. Roll-up posters can be placed in front of the auditorium only and maximum one hour before the start of the session and must be removed at the end of the session.

The display of posters is forbidden in other areas of the congress centre, throughout the Congress period. Invitations* and flyers may not be distributed to participants in any access to, or in public areas of, the congress centre, including areas between the metro station and the main entrance of the Congress venue.

Flyers may, however, be distributed at the company booth from when the exhibition is open and in front of the door(s) of the assigned auditorium no earlier than one (1) hour before the start of the satellite symposium. One welcome desk will be available outside each auditorium entrance.

Additionally, the venue strictly forbids sticking signage or other elements to any walls, doors or windows of the premises.

*Artwork production and delivery of invitations is at the sponsoring company's expense

7.6.1 ESMO 2027 Industry Satellite Symposia Gallery (on-site and online)

Satellite symposia posters will be displayed in the ESMO 2027 Industry Satellite Symposia Gallery, both on-site and on the Virtual Congress Platform.

Each digital programme poster artwork should be prepared in two different formats (on-site and online) respecting the requirements mentioned below.

The submitted artworks will be reviewed by ESMO and a notification will be sent within 10 working days to inform if it is accepted or if any changes are required.

IMPORTANT NOTE:
If you are planning any additional on-site materials (e.g. roll-up posters, leaflets), then you are NOT required to re-submit them for review provided you use the same graphic/branding of your approved ESMO 2027 Industry satellite symposium poster artwork mentioned above.



ON-SITE	ONLINE
Format: Vertical format 1080 x 1920 pixels, 9:16	Format: square, 1368 x 1368 pixels, max 4 MB
Files must be submitted in PNG or JPG format only. PDF files or other formats are NOT supported	

- The wording "ESMO 2027 Industry Satellite Symposium" must be included at the top of each poster to avoid any confusion with the official scientific programme
- The content must reflect the final programme submitted by 16 June 2027; no changes are allowed
- The graphic layout should follow the **same branding guidelines** as all the other items used to advertise your satellite symposium and that have already been approved by the ESMO Events Sponsorship Department (e.g. Virtual Congress Bag Insert, Satellite Invitation Weblink etc.)
- The submitted artworks will be reviewed by ESMO and a notification will be sent out within 10 days to inform you if your submission has been approved or if any changes are required

More information on how to submit poster artworks will be published in the Technical Manual

On-site

The ESMO 2027 Industry Satellite Symposia Gallery will be located near the Registration Area.

The gallery will be operational from Friday, 17 September to Monday, 20 September 2027 and the satellite programmes will be displayed as per the following schedule:

Friday, 17 September	**07:00 – 13:30**	Friday morning slot satellite programmes
	13:30 – 20:00	Friday evening slot satellite programmes
Saturday, 18 September	**09:00 – 14:30**	Saturday lunch slot satellite programmes
	14:30 – 20:00	Saturday evening slot satellite programmes
Sunday, 19 September	**09:00 – 14:30**	Sunday lunch slot satellite programmes
	14:30 – 20:00	Sunday evening slot satellite programmes
Monday, 20 September	**09:00 - 14:30**	Monday lunch slot satellite programmes
	14:30 – 20:00	Monday evening slot satellite programmes

Online

All satellite symposia will also be accessible in the ESMO 2027 Industry Satellite Symposia Gallery directly on the Virtual Congress Platform. Satellite symposia can be filtered by area of interest and by company. There will also be a search engine to easily access the desired satellite session(s).



*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2027 design

7.7 Promotion at Congress hotels

The production, distribution or display of promotional materials at the hotels where participants are staying during the Congress is discouraged by ESMO. However, if such items are produced and distributed, their texts must follow the same rules as those that apply to other printed material. No assistance will be provided by ESMO or by the official housing service for the distribution of material or for the list of official Congress hotels.

7.8 Promotion on Social Media

The information disseminated by any Third Party including, but not limited to, companies which are sponsors of or at the ESMO Congress 2027 via the social media platforms must be compliant with the general confidentiality and embargo rules in the ESMO Policy on Media Activities Organised by Third Parties. The use of the official hashtag (#ESMO27) does not represent a form of endorsement by ESMO, and statements or opinions expressed in posts reflect the views of the contributor, and do not reflect the official views of ESMO. ESMO reserves the right to request the removal of any post which should appear in breach of the above-mentioned policies.

7.9 Other promotional activities

Any other activity organised with the purpose of promoting the company's presence during the event or its products or services is subject to ESMO approval.

7.10 Promotion related to product and services

Companies holding satellite symposia are responsible for obtaining relevant information and for complying with all Spanish and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the satellite symposium. Advertising of a specific product does not mean acceptance by ESMO, and the corporation is solely responsible for bringing its advertising into line with local and European laws, as applicable.

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms & Conditions on pages 38-39

General Terms and Conditions

The following conditions of participation refer to the booking of any sponsorship product(s)/service(s) at ESMO 2027 insofar as the contractual partners do not reach contrary agreements in writing.

Establishment of Contract
- Application for a sponsorship product(s)/service(s) is made by filling in and returning the sponsorship application form to ESMO.
- Only completed and signed application forms will be taken into consideration. By signing the sponsorship application form, the company accepts the conditions contained in the ESMO 2027 Industry Guidelines and any supplementary provisions.
- Confirmation of the allocation of any sponsorship product(s)/ service(s) by ESMO in writing constitutes establishment of contract between the sponsoring company and ESMO.
- An invoice will then be sent by email. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the sponsoring company's application, the contract is based on the assignment issued by ESMO unless the company objects in writing within two weeks after the date the assignment was sent.

Appointed Agencies
- Application for any sponsorship product(s)/service(s) must be submitted by the sponsoring company under whose name each sponsorship item is to be listed. Correspondence in this regard must be made exclusively between the sponsoring company and ESMO.
- Sponsoring companies should inform ESMO in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with ESMO independently of the sponsoring company.
- The sponsoring company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the sponsoring company itself and the sponsoring company will continue to be held entirely responsible and accountable for activities organised in its name.

Procedure
- Send Sponsorship Application Form. For companies in the priority points ranking, applications for promotional opportunities must be received by 7 September 2026 in order to be included in the first round of assignments.
- Priority points ranking status. Between 1 August 2025 and 31 July 2026, ESMO will review all investments and compile the priority points ranking list. This ranking list will define the order in which requests of companies are processed. When an equal number of points are held by 2 or more sponsoring companies, promotional opportunities will be assigned according to the monetary value of the requested opportunities.

Assignment
At each sponsoring company's turn for assignment, every effort will be made to:
- Offer the first, second and third choice made on the sponsorship application form subject to availability.
- Offer a real time selection of what is available if the 3 choices on the sponsorship application cannot be honoured. To ensure each sponsoring company has a chance to choose a suitable opportunity, offers are valid for 48 hours (2 working days) unless the offer makes it clear that the opportunity is freely available. For this reason, please supply a reliable contact telephone number for an appropriate decision maker within the company.

Payment deadlines
Assignments will be cancelled automatically if the related cost has not been paid within the given time period.

Terms of Payment
Payment is due within 30 days following the date of the invoice.

Cancellation Policy
The company cancelling its support after the official application form has been accepted will be liable to pay the following fees (if the sponsorship product(s)/ service(s) cannot be reallocated to another company):
- 25% of the total rate, if the cancellation request is received in writing by 4 January 2027.
- 50% of the total rate, if the cancellation request is received in writing between 5 January and 22 February 2027.
- 100% of the total rate, if the cancellation request is received in writing after 22 February 2027.

Once the sponsorship item(s) are officially assigned the cancellation fee is 100% of the total rate.
If the item(s) can be reallocated to another sponsoring company, the former sponsoring company will receive a full refund of deposit(s) paid and less the administrative fees of 10% on the total sponsorship investment.

Administration fees/invoicing changes
Invoices will be addressed according to the invoicing data provided by the sponsoring company. Please note, if a billing change is requested (i.e. company name change or address change), an administration fee of 70 EUR (excluding VAT) will be charged to the company.

Indebtedness
Payments not received by the first day of the Congress (Friday 17 September 2027) will be subject to a 10% penalty fee on the total sponsorship investment.

Refunds
Any refunds of deposits paid will be made after ESMO 2027 but not later than 13 December 2027. The sponsoring company will not be entitled to any interest that the organiser may have derived from deposits made. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation or reduction of sponsorship will be at the charge of the sponsoring company.

Data Protection and Sharing of Contact Details
All data provided during the application process may be used (saved, stored, processed, transmitted, shared and deleted, but not modified) to allow the processing and execution of the Application(s). This data may be shared with our contractors to the extent necessary to ensure the organisation of ESMO 2027.

Postponement or Abandonment
ESMO reserves the right to postpone the event, including if unforeseen circumstances warrant such action. Should any contingency prevent the holding of ESMO 2027 or any of its parts, ESMO cannot be held liable for any costs, expenses and damages (including, but not limited to direct or consequential damages, loss of opportunity, loss of use, or loss of revenue or profit) incurred in connection with the postponement or abandonment.

Unexpected cancellation of the event: ESMO reserves the right to cancel without notice or compensation ESMO 2027 in the event of force majeure cases (e.g. any acts of God, strikes, labour disputes, epidemics, pandemics, riots, fires, flood, terrorist attacks, governmental actions and regulations, damages or other fatal occurrences). In such cases, ESMO is not liable for failure to perform any obligation hereunder but will reimburse any payments received from the sponsoring company less any costs incurred while preparing the event.

Limitation of Liability of ESMO and Warranties
ESMO shall not be liable for any damages, dispute or injury arising out of or in connection with the performance of this Agreement unless caused by wilful act, gross negligence of an employee, director, representative or contractor. Nor shall ESMO be liable to the sponsoring company for any indirect or consequential loss, damages, claims or demands arising out of this Agreement, including without limitation any economic loss or other loss of income, profits, business, opportunity, reputation or goodwill.

ESMO gives no warranties in respect of any aspect of ESMO 2027 or any materials related thereto or offered at ESMO 2027 and, to the fullest extent possible disclaims all implied warranties, including but not limited to warranties of fitness for a particular purpose, accuracy, timeliness, and merchantability. ESMO 2027 is provided on an "as-is" basis. The views, opinions, and positions expressed by the speakers, attendees, or sponsors at ESMO 2027 are theirs alone and do not necessarily reflect the views, opinions, or positions of ESMO or any employee thereof. ESMO 2027 makes no representations as to accuracy, completeness, timeliness, suitability, or validity of any information presented by speakers, attendees, or sponsors at ESMO 2027 and will not be liable for any errors, omissions, or delays in this information or any losses, injuries, or damages arising from its display or use. ESMO does not endorse, and expressly disclaims all liability relating to, any of the products or services provided by speakers, attendees, or sponsors.

Connectivity or Technical Issues
ESMO specifically disclaims all responsibilities for the unavailability of the ESMO 2027 website due to unexpected condition and/or problems attributable to a third party's network operators or Force Majeure. The sponsoring company acknowledges that it is its responsibility to ensure a secure and stable internet connection, compatible operating system requirements and that its web browser is up to date in order to avoid connectivity or other technical issues when participating at ESMO 2027. ESMO will use its best efforts to provide access to ESMO 2027 through third party channels. In the event that the participant encounters connectivity issues due to a weak internet connection, incompatible operating system requirements or inappropriate web browser settings, the participant acknowledges that ESMO is not liable.

Bankruptcy or Liquidation
In case the sponsoring company becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, ESMO shall be at liberty to terminate immediately the contract with the sponsoring company, to cancel the allocation of sponsorship product(s)/service(s) to the company and to forfeit all sums paid by the company.

Security and Insurance
Neither ESMO nor its affiliates shall be liable for any direct, indirect, special, incidental, or consequential costs, damages or losses arising directly or indirectly from ESMO 2027 or other aspect related thereto.

The sponsoring company/exhibitor shall indemnify ESMO and its contractors to third persons, as a result of any act or omission of the company, its staff, agent or personnel hired on a temporary basis.

As ESMO and its contractors will accept no responsibility for any of the foregoing matters, the sponsoring company should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The sponsoring company agrees not to pursue ESMO for any previously listed risks.

Enforcement of Rules
Applies equally to all. All companies investing in sponsorship at ESMO 2027 must comply with all rules and policies established by ESMO.

Violation Procedure
The procedure for policing and enforcing the violation is as follows:

When noticing a violation, ESMO staff will ask the company to correct the situation according to the applicable regulations.

If the company refuses to comply, ESMO staff will report alleged violations to the Congress Committee. After considering the available evidence, a representative of the relevant sponsoring company will be invited to present the company's view, after which the Committee will give its opinion.

This will be confirmed in writing after ESMO 2027. Appeals may be made to the ESMO Management.

Penalties
- First violation: No accrual of points for the year.
- Second violation: No accrual of points plus the loss of all accrued points to date.
- Third violation: No right to participate at the next ESMO Congress.

Claims Procedures, Place of Performance and Jurisdiction
All claims by the company booking any sponsorship product(s)/service(s) against ESMO must be in writing. The maximum time lapse is 1 month from the closure of ESMO 2027. Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Swiss law; the English text is authoritative.

Final Clause
In cases not covered by the regulations in these Industry Guidelines, ESMO interpretation shall be final.

ESMO PRIORITY LIST

The sponsorship point system has been designed to recognise sponsor investment in ESMO projects and sponsorship points are allocated in acknowledgement of each EUR 10,000 of sponsorship investment.

Accrued sponsorship points define the position of each company in the ESMO sponsors priority list. The priority list identifies companies that will be offered visibility at, and privileged within, events such as the ESMO Congress and related activities, for example satellite symposia, exhibition space, hotel accommodation, etc.

When an equal number of points are held by 2 or more sponsoring companies, promotional opportunities will be assigned according to the monetary value of the requested opportunities.

ESMO nevertheless retains the right to privilege smaller emerging companies when their products are innovative, and the Society feels that their participation in the event would be of benefit to delegates. When satellite symposia are assigned in relation to this clause, the company guarantees that the programme will not be presented elsewhere before the ESMO Congress. Furthermore, all sponsorship items assigned in relation to this clause are subject to specific terms and conditions.

Sponsorship points are cumulative but expire at the end of the 24th month after which they have been allocated.

ESMO recognises the importance of long-term relationships. To this end, 2 points will be assigned to companies for their presence and loyalty on a yearly basis for a minimum of EUR 10,000 of support. The 2 points will not expire. However, for each calendar year during which a company has not been present (with any kind of support), the 2 points are deducted from the company's record.

Furthermore, ESMO will also recognise your contribution to advancements in medicine and science at the ESMO annual congress. ESMO will allocate one point for each abstract accepted for oral presentation with the mention "Funding by...".

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ESMO PRIORITY LIST

1	AstraZeneca
2	MSD
3	Daiichi Sankyo
4	Johnson & Johnson
5	Pfizer
6	Roche
7	Novartis
8	Gilead
9	Merck
10	Eli Lilly
11	GSK
12	Servier
13	Menarini Group
14	Bristol Myers Squibb
15	Astellas
16	Abbvie
17	Regeneron Pharmaceuticals
18	Amgen
19	Bayer
20	BeOne Medicines
21	Boehringer Ingelheim
22	Novocure Gmbh
23	Takeda
24	Jazz Pharmaceuticals
25	Pierre Fabre
26	Ipsen
27	I Path Media
28	Eisai
29	Revolution Medicines
30	Genmab
31	PharmaMar
32	Abbott
33	Incyte
34	Medscape
35	Sanofi
36	Accord Healthcare
37	Immunocore
38	Exelixis
39	pharmaand - pharma&
40	PeerMD (Hong Kong) Company Limited
41	Taiho
42	BioNTech
43	Deciphera Pharmaceuticals
44	Thermo Fisher
45	Cognite
46	Corcept Therapeutics
47	Jiangsu Hengrui
48	Summit Therapeutics
49	Springer
50	Natera
51	Replimune
52	Gene Solutions Lab Limited Liability Company
53	Guardant Health
54	Nutrition & Health by Nestlé
55	Iovance Biotherapeutics
56	Celcuity
57	Beacon Pharmaceuticals
58	Helsinn Healthcare
59	ClinSol GmbH & Co. KG
60	Precision for Medicine
61	Tempus
62	Orion Pharma
63	Ideaya Biosciences
64	Prestige BioPharma
65	ITM Isotope
66	Personalis, Inc.
67	Sun Pharma
68	Veracyte
69	Eurobio Scientific
70	Total Health Information Services
71	Caris Life Sciences
72	Conveners
73	Cor2Ed
74	The START Center for Cancer Care
75	Web MD Global
76	Continuum Clinical
77	Iqvia
78	Debiopharm International
79	Parexel
80	Agilent Technologies
81	Danone
82	Nuvation Bio
83	Pivotal
84	Fortrea
85	PlayToKnow AG
86	Sophia Genetics
87	Flatiron
88	Med Learning Group
89	Catalysis
90	Siemens Healthineers
91	Esteve
92	Moderna
93	Predicine
94	Illumina
95	Resilience
96	Hutchmed International Corporation
97	Elevar
98	Syneos Health
99	Bicycle Therapeutics
100	Axiom Healthcare Strategies

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ESMO - European Society for Medical Oncology would like to thank all of our industry partners for their continued support at our congresses and we look forward to bringing the best of the science together with you in Barcelona.